# KAYLEIGH WOLTAL

kaywoltal@gmail.com | 631-813-7233 | Brooklyn, NY

Portfolio: kayleighwoltal.wixsite.com/portfolio | LinkedIn: linkedin.com/in/kayleighwoltal

#### **ABOUT**

Book cover and interior designer skilled in Adobe InDesign and Photoshop, passionate about accessible design.

### **EXPERIENCE**

## Junior Designer, Penguin Random House Audio (Apr 2025 – Present)

- Design bonus PDFs for supplemental audiobook content using Adobe InDesign.
- Convert all backlist, out of house, and repackaged titles to audio-ready square cover format using Adobe InDesign and Photoshop.
- Create text covers and marketing covers for all new audio titles.
- Stay on-track and up-to-date on upload schedules for Zando Penguin Audio books and repackages/content updates.

## Graduate Assistant, Pace University Press (Sep 2023 – Dec 2024)

- Designed interior layout and jackets for 7 journals, textbooks, and collections of creative work using Adobe InDesign and Photoshop and communicated with journal editors and 40+ authors.
- Prepared files for print.
- Designed brand guidelines for the Pace MS in Publishing Instagram account.

## Graphic Designer, grain of salt magazine (Aug 2022 – May 2024)

- Conceptualized and designed 1–3 editorial graphics per bi-weekly cycle to reach 5000 monthly site visitors and 4–5 layout spreads per print issue
- Designed promotional content for social media while adhering to an existing brand identity.

### **EDUCATION**

### Master of Science in Publishing, Pace University (May 2025)

- Honors: 2025 Publishing Award, chosen as one of two students to attend and volunteer at the 2025 London Book Fair
- Graduate Assistant, Pace University Press
- Editor-in-Chief/Designer/Contributor, The Publishing Lab: An Anthology of Student Creative Work

## Bachelor of Arts in New Media & Digital Design, Fordham University (May 2022)

- · Honors: summa cum laude, Phi Beta Kappa, Departmental Honors
- · Studio Lead, Design for America

#### **LEADERSHIP**

## The Publishing Lab: An Anthology of Student Creative Work

- Created new online productivity tracking systems and written templates using Google Workspace to track progress of a student team of 20+ authors, editors, and marketers.
- Communicated effectively with authors regarding changes to be made to their pieces through in-person and virtual meetings and email communications.
- Copyedited the manuscript and created a copyediting style sheet for the publication. Communicated any copyediting queries with authors.
- Designed the interior and jacket and prepared files for print and created a design style guide for the interior of the journal for future designers to follow.

#### **SKILLS**

Adobe InDesign Adobe Acrobat Copyediting Social Media
Adobe Photoshop Typography Writing Branding
Adobe Illustrator Proofreading Project Management Microsoft Office Suite

## **AWARDS**

Publishing Award – Pace MS in Publishing (May 2025)
Women's Media Group Scholar – Women's Media Group (Dec 2023)
Design Justice Award – Fordham University (May 2022)
Gold Award – Girl Scouts of Suffolk County (Aug 2018)